

# Business strategy

Our strategy helps deliver a healthy and thriving population, a growing economy and a flourishing natural environment – in short – delivering what matters. The strategy centres around five strategic priorities, which set out how we will deliver our purpose and vision.

Read more at [www.niwater.com/ourstrategy/](http://www.niwater.com/ourstrategy/)

[www.youtube.com/watch?v=i8GCuvWp5wI](https://www.youtube.com/watch?v=i8GCuvWp5wI)

