

Changing how we all think about water

1. Value water

As a society we need to place more value on water

2. Restore our natural resources

To improve the water catchments, rivers and lakes which are sources of our drinking water

3. Eco-nomics

To support sustainable economic growth

4. Be resilient

To be ready for more extreme weather conditions

5. Use less

As consumers we need to think about our water consumption (average person uses 150 litres per day. Only around four litres of drinking water is used for drinking, with around 100 litres of drinking water used in the bathroom and the toilet). There is even more water hidden in the products we buy.

6. Keep it clear

And what we put down the sink (no fats, oils and grease) and toilet (only pee, poo and paper)

7. Putting back more than we take out

NI Water needs to invest in sustainable solutions, which require less energy, concrete and chemicals